

HALA ISMAIL ZAIDAN

EDUACTION 2014 - 2019 **PhD** in Accounting and Finance – Leeds University Business School University of Leeds, UK.

Subject: “*Do Institutional Investors Rely on Sell-Side Analysts? Evidence from Cash Flow Forecasts and Target Prices*”

2010 - 2013 **MSc. (Hons.)** Accounting, School of Business – University of Jordan, Jordan, GPA 4/4.

2006 - 2010 **BSc. (Hons.)** Accounting, School of Business – University of Jordan, Jordan, GPA 3.99/4.

RELEVANT EMPLOYMENT HISTORY

9/2020- 9/2022 Head of Accounting Department, University of Jordan, Jordan.

1/2019 - Present **Assistant Professor** in Accounting Department, University of Jordan, Jordan

01/2018 - 01/2019 **Teaching and Research Assistant** in Accounting and Finance Division, Leeds University, UK.

02/2011- 08/2014: **Teaching Assistant** in Accounting department, University of Jordan, Jordan.

CONFRENCES

2021 The International Conference on Global Economic Revolutions (Presenter and discussant)

2018 British Accounting and Finance Association Northern Area Group Annual Conference “Presenter and won the Best Student Paper Award”

41st Annual Congress of the European Accounting Association. Milan. May 2018 (Presenter)

2017 British Accounting and Finance Association Northern Area Group Annual Conference “Presenter and won the Highly Commended Paper Award”

2017 British Accounting and Finance Association South West Area Group Annual Conference (Presenter and discussant)

2017 The International Accounting & Finance Doctoral Symposium. (Presenter and discussant)

PUBLISHED PAPERS

Al Natour, A.R., Meqbel, R., Kayed, S. and Zaidan, H., 2022. The Role of Sustainability Reporting in Reducing Information Asymmetry: The Case of Family-and Non-Family-Controlled Firms. *Sustainability*, 14(11), p.6644

Al-Dmour, A., Zaidan, H. and Alnatour, A., 2020. The Usefulness of Analysts' Target Prices to Foreign Institutional Investors: US Evidence. *Australasian Accounting, Business and Finance Journal*, 14(5), pp.42-64

Zaidan, H, Alnatour, A, and Al-Dmour, A . Audit Quality un China: Evidence from Audit Market Development and Split-share Structure Reform. *Jourdan Journal of Business Administration*. 17(4), pp. 587-610

Al-Dmour, R, Amin, EA, Saad, N, Zaidan, H., 2022. Interrelated Factors Influencing the Adoption of Big Data Applications: Empirical Study in Jordan. *Jordan Journal of Business Administration*. 18(2)

Al-Okaily, A., Al-Okaily, M., Ai Ping, T., Al-Mawali, H. and Zaidan, H., 2021. An empirical investigation of enterprise system user satisfaction antecedents in Jordanian commercial banks. *Cogent Business & Management*, 8(1), p.1918847

Shishan, F, Hmoud, H, Zaidan, H, Qasem, Z., 2021. The Innovation Resistance Theory: The Case of Cryptocurrencies. *The International Conference On Global Economic revolution*. (pp. 459-465). Springer, Cham.

Zaidan, H., Hijleh, H.A., Mawali, H.A., Natour, A.R.A. and Al-Okaily, M., 2021, September. Influence of Liquidity, Solvency on Banks' Profitability: The Moderating Role of Net Revenues. In *The International Conference On Global Economic Revolutions* (pp. 149-164). Springer, Cham.

Al-Dmour, A., Zaidan, H. and Al Natour, A.R., 2021. The impact knowledge management processes on business performance via the role of accounting information quality as a mediating factor. *VINE Journal of Information and Knowledge Management Systems*.

RESEARCH AND TECHNOLOGY SKILLS

Academic writing

Endnote

STATA

SPSS

Panel data analyses

Presenting

CMA trainer

JCPA trainer

COURSES TAUGHT

Principles of Accounting (1)
Principles of Accounting (2)
Managerial Accounting
Financial Statement Analyses
Research Methods in Accounting
Research Methods in Accounting / Master
Intermediate Accounting (2)

PERSONAL

Address: Queen Rania Street. Amman, Jordan

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Email: h.zaidan@ju.edu.jo

Citizenship: Jordanian

Date of Birth: April 22nd, 1988

Gender: Female

Marital Status: Married

REFERENCES

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